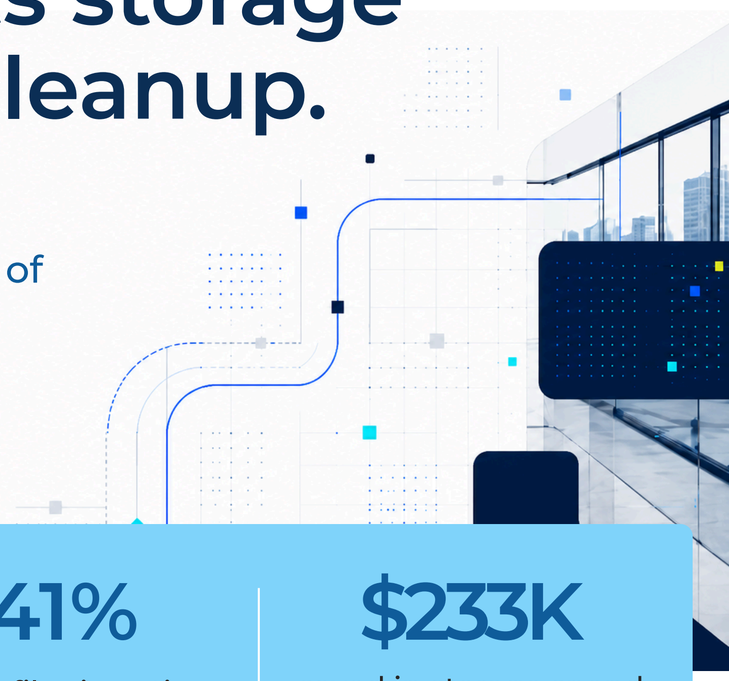
Diskover

CUSTOMER SUCCESS STORY

Sportswear brand cuts storage 32% with defensible cleanup.

How a $5B sportswear brand indexed 1.35 PB in place, quarantined high-risk files, and cleared 41% of its files with legal on board.



113M	32%	41%	$233K
files indexed across file shares and Dropbox	less storage volume across on-prem and cloud	fewer files in active storage after disposition	saved in storage spend through defensible cleanup

CUSTOMER PROFILE

A $5 billion global sportswear brand, with teams at multiple US sites and remote contributors around the world.

Business, legal, IT, and privacy teams all stored and shared content, from operations documents to sensitive customer data, on corporate file shares and in Dropbox. A top-4 consulting firm ran the data management program as a managed service, with Diskover as the platform.

At a glance

The brand held 1.35 PB of unstructured data: 450 TB on corporate file shares and 900 TB in Dropbox, about 113 million files in all. Global teams saved content with little oversight, the location of sensitive and regulated data was unknown, and a year of slow scans with other tools had not produced a plan.

With Diskover, the consulting team indexed the full estate with no agents on storage and no data migration. Business, legal, IT, and privacy teams agreed on rules built on rich metadata, such as file age, type, owner, and legal-hold status. High-risk files went into time-bound quarantine first, then to defensible deletion by policy.

The disposition cut storage volume by 32% and file counts by 41%, and saved $233K. One-time cleanup projects became lifecycle policies that ran on a schedule.

Facts

INDUSTRY

Consumer goods and retail: a global sportswear brand.

DATA

113 million files of customer and operations data, including sensitive and regulated records.

STORAGE INDEXED

1.35 PB: 450 TB of on-prem file shares and 900 TB in Dropbox, indexed in place.

USERS

Business, legal, IT, and privacy teams, with the program run by a top-4 consulting firm.

LOCATIONS

Multiple US sites, with remote teams contributing content worldwide.

DEPLOYMENT STAGE

Production: full index in place, then scheduled removal and lifecycle policy enforcement.

AGENTS ON STORAGE

None. Data was indexed in place, with no migration.

DISKOVER WORKS ACROSS

Cloud · On-prem · Hybrid · NAS · SAN · Object · Tape · Archive · Data lakes · Lakehouses · AI/BI/ML

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About Diskover

Diskover helps enterprises structure unstructured data across cloud, on-prem, and edge environments, making it easier to search, govern, optimize, and deliver file data for compliance, analytics, and AI-ready workflows.

Contact

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CUSTOMER SUCCESS STORY

> *Sensitive data is a location problem before it is a policy problem. Once legal, privacy, and IT saw the same inventory, they could agree on what to keep, what to quarantine, and what to delete.*
>
> **Bill Burns**
> **Director of Digital Archaeology**
> **Diskover**

CHALLENGES

UNMANAGED GROWTH

Global teams saved content to shared storage with little oversight, and volumes grew past what any team could review folder by folder.

SENSITIVE DATA UNTRACKED

Teams could not say where regulated and customer data lived, which exposed the company to compliance findings and breach risk.

SCANS THAT TOOK WEEKS

Previous tools needed weeks for each pass, and after a year the data was growing faster than the team could assess it.

FOUR TEAMS, ONE DECISION

Business, legal, IT, and privacy each owned part of the risk and needed one shared platform to plan and approve remediation.

SOLUTIONS

FULL INDEX, IN PLACE

Diskover indexed 450 TB of file shares and 900 TB of Dropbox, with no agents installed on storage and the data staying where it was.

QUARANTINE, THEN DELETE

Millions of high-risk files moved into time-bound quarantine first, then to defensible deletion by policy, with a record of each step.

METADATA RULES FOR ACTION

Teams built searches on rich metadata, such as file age, type, size, and owner, to find files left by former employees and files under legal hold.

POLICIES ON A SCHEDULE

Point-in-time projects became regular removal and lifecycle policies that the consulting team and the brand ran on a schedule.



OUTCOMES

32% LESS STORAGE

Total storage volume across file shares and Dropbox dropped by nearly a third through defensible cleanup at scale.

$233K SAVED

Direct savings on storage spend, plus hours returned to the IT, legal, and privacy teams.

41% FEWER FILES

Tens of millions of redundant, expired, and high-risk files left active storage.

A REPEATABLE FRAMEWORK

Likely sensitive data was tracked and managed with lifecycle policies across global teams, replacing one-time cleanup projects.

GET STARTED

Ready to see it on your estate?

Start with a 30-day proof of concept on your own data, and recover your investment in 3 to 6 months.

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Revised November 2026