Diskover

MARKET BRIEF

Unmanaged data has a price. You are already paying it.

Storage is only the first line on the bill.

Unmanaged data costs money every day: in the storage it fills, the hours teams spend looking for it, the cloud bills it inflates, and the risk it carries. The cost stays hidden because the data does.

34% of organizations know where all their data is

25% of team time lost to searching for answers

49% went over their cloud storage budget in 2025

$4.99M global average cost of a data breach

At a glance

KEY CHALLENGES

Data piles up across NAS, cloud, and archive with no owner and no price tag. Every copy, stale project, and orphaned folder adds to the bill, quarter after quarter.

THE SOLUTION

Diskover indexes every file across NAS, cloud, object, and archive into one catalog, reading metadata only. It shows what each tier holds, what it costs, who owns it, and when it was last used, so the hidden cost becomes a number.

WHY IT MATTERS

Storage, search time, cloud fees, and risk sit in different budgets, so the total belongs to no one. One catalog puts them in one view and gives finance a figure it can act on, instead of an estimate.

The bill shows one line. You pay for all of them.

YOUR DATA BILL, AS FINANCE SEES IT

Storage, 2 PB at $300/TB per year	$600,000
Of that, data no one uses (30%)	$180,000
Backup copies of unused data	not itemized
Cloud fees on unused data	not itemized
Hours spent searching	not itemized
Breach exposure	not itemized
TOTAL	unknown

Storage is the only line with a price.

HIDING IN THE STORAGE LINE ALONE

$180,000

a year to keep data no one uses, in an example 2 PB estate. It is an estimate. Without a catalog, most teams cannot see even this line.

BACKUPS · CLOUD FEES · SEARCH TIME · BREACH RISK

Diskover fills in the blanks. It catalogs every file with its tier, owner, last access date, and cost, so every line on the bill gets a number.

About Diskover

Diskover helps enterprises structure unstructured data across cloud, on-prem, and edge environments, making it easier to search, govern, optimize, and deliver file data for compliance, analytics, and AI-ready workflows.

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How it works

1 CONNECT
STORAGE OR IT TEAM

Point Diskover at your storage. Distributed indexers read metadata from each system you give them, at whatever scale it runs. Nothing is copied or migrated to get started.

Example: a 2 PB NAS estate is indexed where it sits.

2 CATALOG
AUTOMATION

Every file lands in one searchable catalog with rich metadata, such as owner, size, location, and last access date. Each tier carries its cost, so every file has a price.

Example: a project share now shows its owner, age, and cost.

3 CURATE
STORAGE AND FINANCE

Rank what is duplicate, stale, orphaned, or abandoned by what it costs to keep. Decide what stays, what moves to a cheaper tier, and what retires, with the evidence attached.

Example: shares untouched for 3 years, ranked by cost to keep.

4 ACTIVATE
BY POLICY

Run the decision as policy. Files move, tier, or clear on schedule, and the catalog records what happened and when. Keep your storage clean and lean for good.

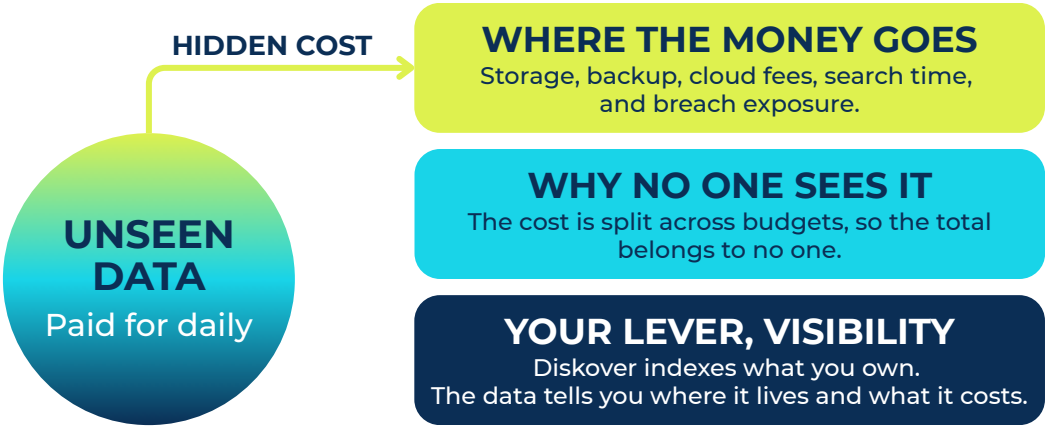
Result: a Fortune 500 semiconductor company found 1.9 PB of abandoned data.

WORKS ACROSS Cloud · On-prem · Hybrid · NAS · SAN · Object · Tape · Archive · Data lakes · Lakehouses · AI/BI/ML

Where the cost of unmanaged data hides

Unmanaged data never shows up as one line item. It is spread across storage invoices, cloud fees, backup windows, hours lost to searching, and the exposure of files no one owns.

CTERA's scan of 856 file shares found that 88% of files had not been accessed in over a year. That data still sits on paid capacity, still gets backed up, and still widens the attack surface. Diskover finds it by reading metadata only, without moving a byte.



Common use cases

PRICE THE ESTATE
Attach a cost to every share, project, and team, so storage conversations start from a number instead of a guess. Each team sees its own share of the bill.

CUT CLOUD SURPRISES
Find cold and duplicate data before it moves to the cloud, so fees are paid only on data worth keeping. Wasabi reports that 50% of cloud storage spending goes to fees.

SHRINK THE RISK SURFACE
Find orphaned and forgotten files with no owner, and decide what to keep, secure, or retire before an audit or an incident forces the question.

Outcomes teams can feel

LOWER STORAGE SPEND
Reclaimed space is available the moment the policy runs. Diskover customers reclaim 30 to 50% of their storage by tiering and removing ROT data.

A NUMBER FINANCE CAN USE
The cost of unmanaged data, broken out by tier, team, and project. A figure finance can defend, line by line. Chargeback and showback reports build from the same catalog.

FEWER HOURS SPENT LOOKING
Teams find what they need in one search instead of walking folder trees. Diskover returns 30+ hours a week to data teams from manual data housekeeping.

GET STARTED

Find out what unmanaged data costs you.

Start with a 30-day proof of concept on your own data, and recover your investment in 3 to 6 months.

Book a demo

Get the eGuide

Sources: 34%: Thales, Feb 2026. 25%: Atlassian, 2025. 49% and 50%: Wasabi, 2026. $4.99M: IBM, July 2026. 88%: CTERA, Sept 2026. 30 to 50% and 30+ hours: Diskover customers.

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