

GO-TO-MARKET ASSESSMENT REPORT

Prepared for:



Report




Sponsored by *Diskover Data, Inc.*

Getting the Highest Return on Corporate Data

In today’s digital age, your enterprise’s most valuable assets have changed from physical to digital – i.e. your corporate data. How your data is managed and used determines the enterprise’s ability to exceed business expectations and accelerate market leadership.

Using Artificial Intelligence (AI), GenAI, and other predictive and analytics technologies can accelerate your enterprise to increase, optimize, and ultimately maximize your return on corporate data.

Return on corporate data can be measured by:




-  Customer satisfaction,
-  Competitiveness, and
-  Time to predict, execute, and achieve all your business objectives.

Just like physical assets, knowing what you have, where they are, and how they are being used is critical.

The exponential growth of the amount, types, and even sources of data make it difficult to keep track of your corporate data without the assistance of technologies dedicated to this task.

Once an enterprise has an inventory of its corporate data, it can align its business models, workflows, and objectives with how its data is used.

Enrichment of your data inventory will

-  Identify the most relevant data to extract from your inventory for ingestion in AI models,
-  Optimize operational effectiveness and efficiency, and
-  Enforce corporate and regulatory compliance to mitigate risk.

Diskover your corporate data




Diskover is an enterprise solution that dynamically identifies and inventories all your corporate data, locates where they are, and how they are being used across your corporate datacenters and in the Cloud.

Diskover helps to manage the immense amount of existing and exponential growth of corporate data to ensure that the data is relevant, accurate, and compliant.

Your business continues to operate without interruption, and your customers will see no impact on the performance of your business applications while Diskover inventories and manages your corporate data.

With Diskover, your enterprise can accelerate your ability to maximize your return on corporate data.

Summary

-  Diskover provides an enterprise with an inventory of its digital assets and acts as a “super-connector” between your data, your business applications (such as AI), and your business models.
-  Diskover can help to identify the most relevant data for AI engines to optimize the accuracy of outcomes to accelerate the time to competitive advantage.
-  With Diskover, leaders can make better, more informed, and more intelligent decisions that maximize your return on digital assets.

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Diskover enables an enterprise to:

- Integrate information about your enterprise's business models and operations,
- Identify the most appropriate and relevant corporate data, and equally
- Enforce compliance rules such as privacy, data locality, and defensible deletion in an ever increasingly regulated business environment.

The combination of these benefits allows the enterprise to accelerate higher returns on your corporate data.

How it works

Diskover continuously maintains and updates an inventory of corporate data, allowing your enterprise to make productive and profitable decisions on how best to put your corporate data to work.

Using this inventory, Diskover helps enterprises to assess how much of your data is relevant, redundant, or pose a risk to your enterprise.

Neuralytix's research shows that most enterprises have a tremendous amount of duplicate or redundant data that simply has no value to the enterprise. Keeping this data is costly and inefficient. In some cases, retention of this data can even expose an enterprise from a legal perspective.

Diskover customers can see an immediate financial return, decrease capital and operating expenses, and reduce corporate risk.

Data can be optimally located to improve business application performance and increase customer interactions.

With the understanding of what corporate data is available, executives and line of business (LOB) leaders can take advantage of this information

and create AI models that generate outcomes to make more informed decisions.

Business analysts can search and analyze the data to find new business opportunities and increase competitive advantage.

Legal, compliance, and human resources functions can analyze your assets to minimize exposure and risk to your enterprise. Operations and IT can integrate new or enhanced automations that provide better operational efficiency.

Business intelligence can be integrated into Diskover to align with the way your enterprise operates, your business rules, and your business objectives.

Accelerate and optimize your return with AI

Today, AI is a key technology for maximizing your competitive advantage. But what AI can do for your business is only as good, relevant, and accurate as the data that goes into an AI engine.

Diskover acts as a "super-connector" between your corporate data and business applications to improve business workflows, increase the effectiveness and efficiency of your employees, and accelerate the benefits AI can bring to your enterprise.

The combination of Diskover and AI results in optimizing your return on corporate data.

About Neuralytix

Neuralytix® is a global industry analyst and consulting firm that provides industry leading analysis, innovative go-to-market strategies, and global market advisory that helps clients stand out from their competitors.

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