

Intelligent Sports Data Management and Storage Optimization with CloudSoda and Wasabi

With the rapid growth of sports data—from game footage to player analytics to social media content—MLB teams face the challenge in managing their data effectively. The generated data has significant potential, but only if teams can manage and utilize it cost-effectively. CloudSoda and Wasabi provide a comprehensive solution to meet the evolving data needs of sports teams and leagues.

Cloud Soda

The CloudSoda is an end-to-end data management platform that provides organizations global visibility of their unstructured data. With the help of predictive analytics and user-defined policies, businesses can intelligently and transparently share and collaborate on their data across different geographies, from edge to core to cloud with none of the traditional infrastructure limitations.

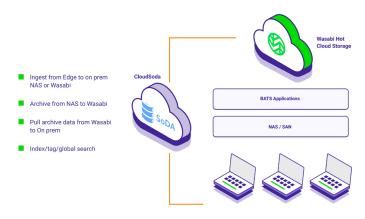


Wasabi Hot Cloud Storage is a predictably priced, high performance, secure object storage service that eliminates confusing storage tiers. With Wasabi Hot Cloud Storage, all data is treated equal and made readily accessible in exactly the moment it is needed with no complex tiers or fees for egress or API requests.

CloudSoda and Wasabi Deliver a Winning Play for MLB Data

CloudSoda and Wasabi provide a powerful solution for MLB teams looking to optimize their data management strategy. By leveraging CloudSoda, teams can gain insights into their storage usage and costs making it easy to identify data that could be moved to Wasabi Hot Cloud Storage for cost savings or accessibility.

Data moved to and from Wasabi will not incur fees from Wasabi making it an ideal storage location without worry of data being locked in. Whether looking to free up space on expensive on-premises storage solutions or revitalize inaccessible cold storage, teams can realize benefits when moving to Wasabi.



MLB - CloudSoda / Wasabi

CloudSoda + Wasabi MLB use cases

Efficient Video Ingestion

(BATS Enablement)

- Streamline ingestion of video from road games or minor league events
- Enables direct transfers into Wasabi
 Hot Cloud Storage
- Supports smoother workflows and ensures accessibility of critical game footage wherever it's needed

Content Archiving

- Facilitates seamless archiving of data to cloud and on-premises storage
- Maintain content accessibility while maximizing cost savings
- Enhances data security and scalability while optimizing storage infrastructure

Global Storage Insights

- Provides a comprehensive view of unstructured storage infrastructure
- Offers insights into file types, cold data, and growth trends
- Helps reduce storage costs and enables better budgeting and planning for future data needs