

Cincinnati Reds Leverage Cloud- Soda Data Or- chestration for Real-Time Post- Game Analysis



The Cincinnati Reds faced a significant challenge—providing players with immediate access to game footage for post-game analysis. Players strongly desired to review their performances promptly to identify areas for improvement and enhance their gameplay.

The Reds developed a dedicated app that allowed players to access statistics and game videos. However, legacy storage solutions proved unreliable, failing to meet the team's real-time data needs. It was clear that a more robust and efficient solution was required.

“Our experience with CloudSoda has been nothing short of exceptional. It has seamlessly met our expectations, serving as a reliable and rapid file mover while enhancing our ability to provide real-time video access to our players. The platform’s contribution in streamlining processes and saving valuable time has been invaluable to our organization.”

— The Cincinnati Reds

Customer Challenge

- Inconsistent and unreliable data transfer of game footage to an Azure data video vault
- Real-time accessibility for players to review game analysis
- Loss of productivity as staff needed to monitor data transfers

CloudSoda Solution

- CloudSoda data intelligence and orchestration platform
- Edge to core to cloud solution enabling data movement from camera capture to on prem storage to public cloud for player access
- Real time data transfer allows manual tagging of videos identifying key moments like pitches and at-bats

Business Outcomes

- On-demand player access to video content in Azure
- Enhanced productivity and improved post-game analysis
- Significant time savings and reduced staff workload

CloudSoda Data Management Benefits



Complete Visibility:

Comprehensive visibility and analytics for all your unstructured data unlock its value for AI and



Full Control:

Just a few clicks to move, copy, sync and delete data on-demand for AI and general busi-

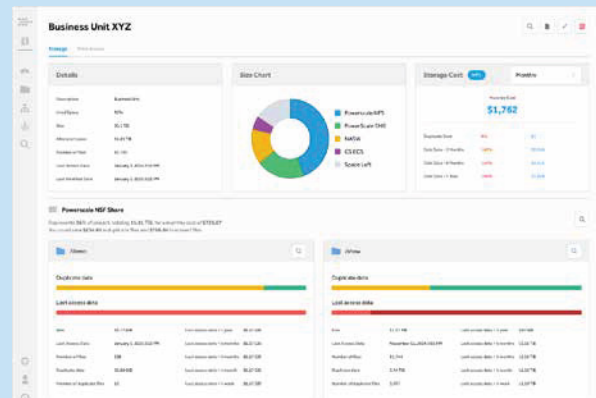


Improved Outcomes:

Integration and automation with multi-vendor and cloud storage power AI and business workflows with the best data

View your complete data landscape

Track storage usage, duplicates and cost



CloudSoda delivers AI-ready intelligent data management, covering everything from discovery and analytics to governance, collaboration, movement, and continuous data lifecycle optimization. By placing data at the center, CloudSoda provides a modern approach to data management tailored for the AI era.

See infographics, demo videos
and more case studies at
cloudsoda.io